



**Oriens<sup>®</sup>**  
Breathing Wellness

75



**BUSINESS  
MANUAL**

S.M.L.

Oriens is an inspiring, research – oriented company, with a perfect blend of skill and resources, fostering growth in today's world of rapid change & transformations.

Research & development is our strong hallmark, where our success has been manufactured in our R & D laboratories, with over two years of intense work, duly earning patents, for about dozens of nutritional supplements and creating a unique identity. Exhibiting a unique assortment of products and services, Oriens is an eye opener, for aspiring people. From nutritional supplements, personal care, home care and tourism services, Oriens is a rare wholesome combination, redefining comfort and showering wellness to the society.

Oriens exceptional services are reflected in improvising solutions, business management and development. Our Business process management involves management of entire business processes, within the Independent Business Associates (IBAs) such as distribution channels, enterprise stockist's management and Customer service and Product training. Oriens forte in distributing the products, through their network of channels has been a key driver to its success. Integrating people and resources has been the challenge, which we revel in, and is designed by the vision of our experts, who have more than a decade of experience in the field.

Direct Selling plays a pivotal role in our operations, distributing products through, our IBAs, who are our heart beat. Our open multi – level marketing plan and technology is a result of experts, who share the dias for decades in area of direct selling and have proved themselves to nurture Associates with a positive attitude in generating wealth. We duly reward the performance, with premium gifts and tail down their risk quotient and distribute and manage the ever expanding market. Oriens offers, unstinted support to Distributors and Customers with a wide range of support services which includes business promotional materials, training converging on optimal use of technology, spreading our message of love and care.

We offer full autonomy, for IBA's to stand and think on their own and aid them to excel much ahead towards higher goals. We have transformed the lifestyle of common people and have made them realize their dreams with our unique marketing plan. Lending vision, to any individual, who wishes to accomplish an easy-to-work and simple marketing plan greater goals in life, we calibrate growth based on the smiles of our customers, painting an inspiring legacy.